



Walk. Give. Change the world.

West Allegheny Ministerium

CROP Hunger Walk

Sunday, October 21, 2018

1:00 PM

Findlay Twp. Community Center

crophungerwalk.org

Change the world. One community garden at a time.

Those aren't just **potatoes** in Edulia and Gregorio Vaquera-Galarza's hands... They are the **instruments** of social and economic **prosperity**.

Before, the farmers in their indigenous community in Bolivia barely survived on a diet of boiled corn. Their children were weak from malnutrition.

Today they grow an ample supply of nutritious fruits and vegetables in a community garden. They harvest enough food to feed their families and a surplus to sell in the market. With the income they make, they are able to purchase protein to supplement their diet and buy more seeds for the garden.

Through the CROP Hunger Walk, you are there, investing in Edulia and Gregorio and their smiles are thanks to you!

Just last year, 50,217 global neighbors like Edulia and Gregorio were provided stable sources of nutritious food.

795 million more people in this world are waiting for your help.



\$25
Chickens
for a family
in Indonesia



\$54
Seeds for three
community
gardens in
Nicaragua



\$130
A pair of
goats in
Haiti



\$525
A hand-
pump well
in Myanmar

CROP HUNGER WALK

ENDING HUNGER ONE STEP AT A TIME



Envelope Number _____

Walker Name _____

CROP Hunger Walk _____

Team / Organization _____

Walk Date _____

	Donor Name	Address, City, State, Zip	Email	Amount Given
1.				
2.				
3.				
4.				
5.				
6.				
7.				
8.				
9.				
10.				

CROP HUNGER WALK



ENDING HUNGER ONE STEP AT A TIME

New Walker Donation Envelope Instructions

For Walkers

- Encourage online donations. Walkers can easily track their progress and donors get an email receipt automatically.
- Use donation envelopes only for donations. Please do NOT take pledges.
- Walkers can complete a separate donor form and include it in each donation envelope to track donations. (This is similar to the yellow carbon copy sheets on the previous donation envelopes.)
- Alternate agency designations may only be made online and only by the donor. This enables us to better track payments and provide accurate, timely records to the designated agencies, while also maintaining the integrity of the donor's wishes.
- Turn in ALL donation envelopes to your recruiter, even if you didn't use it.

THE CROP HUNGER WALK IMPACT

Regardless of its size, your gift can have an impact around the corner and around the globe. Here are some examples of what your gift could accomplish:

- \$1** **\$10 of groceries:** U.S. Foodbanks can distribute \$10 worth of groceries for every \$1 given to them.

- \$15** **10 jerry cans:** ensure that water makes it into homes without contamination.

- \$25** **50 chicks:** a self-propagating food source for extra nutrition and extra income.

- \$25** **Seeds and tools for a garden:** added nutrition and income for families.

- \$30** **One meter of a shallow borehole well:** access to clean, safe water.

- \$50** **150 meals** in a food bank

- \$100** **222 pounds of food** distributed to families in need.

- \$125** A **pair of goats** to provide milk, fertilizer, protein and income.

- \$250** **Community seed bank:** the seeds a community needs for their individual kitchen gardens.

- \$1,000** A **pump** so a community has access to clean water (and the **training** to use and maintain it!).

- \$2,000** All the assets needed for a **sustainable garden**, including access to water for irrigation, seeds, tools and training.

- \$7,000** **Clean water and sanitation for an entire village**, including each household, school and health center.

**CROP
HUNGER WALK** 
ENDING HUNGER ONE STEP AT A TIME

Eight Tips to raise \$1000 in one week to end hunger!



Are you passionate about feeding the hungry? Have you signed up to walk in the CROP Hunger Walk? Would you like to help fill hundreds of hungry stomachs? Do you want to make a tremendous difference and take significant steps to end hunger? **YOU CAN DO IT!**

With these eight tips you can reach higher personal fundraising goals.

Give it a try! It is easier than you think. The worst people can do is say no- and you'll be surprised by how many won't! Don't be passive about your ask. If you're making a commitment to do a CROP Hunger Walk, ask for donations! Be proud of what you're doing and willing to ask everyone!

Ask everyone. Call, text, facebook message, tweet, write, ask, email everyone in your address books, both work and personal. Old friends, co-workers, neighbors, relatives, doctors, dentists... Go to www.cropwalkonline.org to register online and make asking via email even easier!

Remember those who hunger. You aren't asking people to give you money! You're asking for a cause that's important to YOU. Inspire someone to give based on your passion and interest in feeding the hungry. By participating in a CROP Hunger Walk, you're giving people an easy way to show their support for you and a cause that's important to you. Give them the chance by asking for a donation. Need a story of impact to share? Go to www.crophungerwalk.org/impact

Don't ask for only \$5 or \$10. If you ask small, you get small. If you ask bigger, you may still get small, but you may get big! People give what they can, no matter how high of an ask you make. Don't make assumptions about how much people can donate or if they'll donate at all. Leave the choice up to them.

Ask at least one person to give big. Do you know someone who has enough money to give at least \$100? Send a personal email saying that you hope he/she can afford to donate at least \$100 – especially for such a worthy cause and to jump start your efforts.

Set a big goal. Set a goal that shows people you're serious about ending hunger. Make your goal *more* than your personal contribution. If you set your goal to the same amount you plan on donating yourself, you're not giving your potential donors much of an incentive to help you reach your goal. Also - if you meet your target (and have plenty of time until your walk), why not increase your goal? There's no harm in aiming higher- no one is going to yell at you if you don't meet your updated goal. But again, it sends a message to prospective donors that you still need help in getting there and it returns even more money to the cause that means so much to you.

Follow-up. If you set a goal to get \$1000 in one week, then you need a call to action in less than a week after your initial fundraising letter/email. In the follow-up letter/email let people know that your goal is to meet \$1000 by the end of the week (even though the event won't take place for a month). This sets a deadline and an immediate call for response. When the event date is further out, your donors won't necessarily have urgency to act.

Have fun with it. Be creative, include your friends and be proud – you are a Hunger fighting Hero!



crophungerwalk.org Need help? Call toll-free 888-CWS-CROP